



## MAKYNNA HOOD

User Interface & Visual Designer

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512.773.5125

## EXPERIENCE

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### UX AND VISUAL DESIGNER

LLM, INC.

OCT '15 - PRESENT

- Design interactive experiences for web-based, tablet-based and responsive platforms
- Work closely with management and the development team to generate process flows, wireframes, prototypes, and high-fidelity comps for new or revised product functionality
- Bring fresh ideas that could help streamline existing processes
- Collaborate with Marketing on campaigns, collateral and the company's site
- Brainstorm, gather feature requirements, and present ideas in a collaborative environment

### UI/UX DESIGNER

TK20

OCT'13 - OCT'15

As the main UI designer, it was my responsibility to:

- Create & maintain all internal UI elements, icons, practices, behaviors, & style guides.
- Deliver user interface designs & screen mock-ups, from concept to launch.
- Envision, create, & execute innovative designs that have the potential to establish new best practices while maintaining design.
- Communicate design rationale to team across different functions of the business by understanding what our users are doing and why.
- Justify & articulate design decisions by effectively presenting UI options & solutions for peer review, from concept through final production
- Work with a cross-functional team to create product implementations for new & existing features.

### CONTRACT DESIGNER

CLUTCH CREATIVE

JULY '13 - NOV '13

- Iconography
- Responsive Web Layout Design
- Presentation Decks
- Diagrams
- Whitepaper Templates
- Infographics
- InDesign Interactive PDFs

### CONTRACT DESIGNER

SPICEWORKS

AUG '13 - OCT '13

- Banner Ad Creation (Industry Sizes) for Clients such as Windows, HP, Samsung, IBM, VMware; advertising their webinars, whitepapers, emails, products, and services.
- Light HTML & CSS on Vendor Pages and Product Pages within Spiceworks
- Collaboration on Creative Campaigns
- Flash Banners

### VISUAL DESIGN SPECIALIST

INFOCHIMPS

OCT '12 - MAY '13

Creative development of:

- Illustrated collateral - diagrams, charts, graphs, infographics
- Written collateral - case studies, white papers, product sheets
- Printed materials - business cards, trade show supplies, tchotchkes
- Digital materials - icon libraries, animated & static banner ads, HTML emails
- Sales supporting materials - training documents, proposals, powerpoint decks
- Branding guideline & style guide

## EDUCATION

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### ART INSTITUTE OF AUSTIN

Bachelors of Web Design and Interactive Media

JULY '10 - DEC '12

### AUSTIN COMMUNITY COLLEGE

Graphic Design

JUNE '07 - MAY '10